



Prompttext offers a comprehensive text messaging solution which enables companies to realize the benefits of mobile communications.

Prompttext messages can be sent to one, tens, hundreds or thousands of recipients at once, messages can be replied to using the Response service.

Prompttext can be tailored to meet differing requirements making it flexible in use but above all,

It's so easy.....

prompttext.co.uk

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Service Information & Pricing

info@prompttext.co.uk

It's so easy

Using Promptext, it's so easy!

From your password protected account you can both send and receive text messages.

Texting just one recipient, tens, hundreds or thousands takes just three easy steps, whilst replies can be automatically sent to your Promptext inbox and may also be forwarded to an email address of your choice.

Q.

Why is Promptext used by over 2500 businesses from multinationals (we are proud to count Adecco as one of our valued customers) to large nationals (Rullion, Acorn recruitment, The Supply Desk and many more) to smaller highly specialized companies?

A.

To increase efficiency, reduce costs and because it's so easy!

Sending messages

One of the key features of Promptext is that a text can be sent to tens, hundreds or thousands of recipients simultaneously.

1. Type your message
2. Select your recipients
3. Click Send

It's as easy as 1..2..3!

Within your Promptext account you can store recipient lists, lists can be just one or thousands long,, can be named to suite your needs and there is no limit to the number of lists. Lists may be edited at any time, can include individual recipient names and are easily created from spread sheets, text documents or database tables.

The option of personalizing your messages by setting the sender ID* to a name (11 characters max.), to your office landline number, to a mobile number or to your Promptext response number is available. Ideal for branding your messages or just making replying easier.

Delivery receipts* are available to inform you of the status of your messages. Receipts confirm when a message arrived at the handset, if it is still in transit or if it failed to arrive.

* Only available with Promptext Premium

Receiving messages

Promptext can offer different ways of receiving text messages depending on need we offer:

- Dedicated long code
- Shared long code
- Dedicated short code
- Shared short code

Messages are sent to your Promptext inbox and may also be forwarded to an email address of your choice. The sending phone number is included with the message.

Shared numbers require the use of a codeword.

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Sending messages. Lite & Premium

Promptext offers a choice of two services with which to send messages.

Lite is designed as low cost and is ideal for sending bulk texts for marketing and general messages. Lite uses least cost non UK routing and therefore offers restricted features.

Premium is our fully featured service utilizing direct UK network connections offering a robust and reliable service.

When we link with other software applications, the premium service is the default service, message pricing varies according to partner, please contact us for details for using Promptext with:

- Bond Adapt
- Olicomp
- Talisman
- Safe computing

Receiving messages. Response

Promptext offers a variety of ways to receive text messages which we call Response. So that our service is tailored to your needs. We offer:

- Dedicated long code (07.....)
- Shared long code
- Dedicated short code
- Shared short code
- Premium rate

Messages are delivered to your promptext account in box and can also be automatically forwarded to an email account of your choice.

Dedicated Long Code

A dedicated long code number (format 07...) is assigned for your exclusive use. Text messages are sent to this number in the usual way from handsets.

Shared Long Code

Sending a message to a shared long code requires the use of a codeword which our system identifies and then forwards the message to the appropriate account. As its name implies several users share the same number. The codeword must be at the beginning of the message followed by a space followed by the message. Should the codeword be omitted or wrong, the message will not be delivered. The codeword is normally the Promptext account user name. Because several users share the same number this solution is less expensive than having a dedicated long code.

Short Codes

A short code is a five digit number that the texter sends to, it is very often set up in conjunction with premium rate services. Short codes may be unique or shared, shared requires the use of a codeword.

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Pricing and Payment On Line

Paying through your Promptext account:

- On line payments use credit/debit card through Worldpay
- Credits must be purchased prior to using services

On line purchase utilizes a system of message credits, credits are purchased prior to use and discounts are applied for larger purchases. Each Promptext service is charged in credit multiples, for example 1 credit is used to send 1 message for the Lite service and 1.25 credits are used to send 1 Premium message. The minimum on line purchase is 50 credits. A VAT receipt is available for printing. When credits reach a predetermined level a warning email is sent as messages cannot be sent unless there are sufficient credits available.

On Line Purchase

Number of Credits	Charge per Credit
50-1000	6.5p
1001-2000	6.25p
2001-5000	6p
5001-10000	5.75p
10001-25000	5.5p
25001-50000	5.25p

Charges are exclusive of VAT

For Inbound services the admin fee is payable in advance and is automatically deducted from your account.

Service	Set Up	Monthly Admin	Per Message
Lite	FREE	FREE	1
Premium	FREE	FREE	1.25
Dedicated Long Code	1250	1050	FREE
Shared Long Code	250	210	FREE
Dedicated Short Code	N/A	N/A	FREE
Shared Short Code	1250	1050	FREE

Pricing and Payment Monthly Account

For clients consistently sending more than 250 messages per month we are able to invoice on a monthly basis for messages sent. Terms are strictly 30 days from invoice date and invoices are raised on the first working day of each month. Invoices can be broken down by branch usage for cost allocation for multi branch clients. There are no set up fees and only sent messages are charged for providing usage is greater than 250 in a month.

Minimum Charges.

Should usage in a given month be below 250 messages then a minimum charge will be applied, these are £13.75 and £17.50 for Lite and Premium customers respectively (ex vat).

Response services.

The minimum period is three months and one months notice is required to cancel the service.

Set up fees are payable before connection of service and admin fees are payable monthly in advance

Lite and Premium

Number of Messages	Lite	Premium
< 250	£13.75 minimum charge	£17.50 minimum charge
251-5000	5.5p	7p
5001-10000	5p	6.5p
10001-20000	4.5p	6p
> 20001	4p	5.5p

All prices are excluding VAT.

Lite and Premium charges are per message per recipient.

Minimum charge is waived if an inbound service is used.

For clients linking directly with third party software applications prices will vary, please contact us for details.

Response Services

Service	Set Up	Monthly Admin	Per Message
Dedicated Long Code	£65.00	£55	N/A
Shared Long Code	£12.50	£10.00	N/A
Dedicated Short Code	Call to Discuss		
Shared Short Code	£65.00	£55.00	N/A

Please contact us if you require premium rate inbound

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Contact Details

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WEB SITE

www.promptext.co.uk

Full terms of trading and our privacy policy are available from our web site.

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VAT registration number: 768 4419 88